



UK: Destination for Globalization

Citizen Experience

Our Journey

Established: 1990

Export thought: 2002

Started: 2007

Future plans: £ 5 Million in 3 Yrs

Product Category: Sheet metal

Market focus: Automotive OE

Long Term: Entering EU Market.

UK Automotive Market

£ 8.5 billion automotive market

10% of the total exports

Ideal location for re-exports

Favourable government policies

India: Preferred Outsourcing Destination

Unlimited Customised support

Globally recognised R & D

One of the best Exchange rate

Opportunities in the UK

(within the domain of my exposure)

Exports to the UK

Local Selling in the UK

Spreading into EU

Manufacturing in the UK

Representing UK companies in India

Joint Ventures

What do we need to get started

Vision and Commitment.

A clear cut business plan

Close Interaction with UKTI in India.

Delivering your promises.

Fairness to All.

Unique Selling Points

Local Presence

Persistency

Beyond Exports.....

UK: One of the best R & D Country.

India: One of the biggest consumer market

Perfect Marriage

UK technology manufactured in India

What not to do

Play around with Government departments

Compare exports to domestic Market



A word of Caution

Currency Exchange rate

When to Act...

ACT NOW

UK: Economics of Manufacturing

Focus Europe

Lack of awareness of Indian capabilities

May I help you

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